



MEMBERSHIP APPLICATION

1. PERSONAL DETAILS		
First Name:	Last Name:	
Title:	Business/Organization:	
Address:		City:
State/Province:	Zip Code:	Country:
Email:	Tel (h): (w): (mobile):	
Website:	Fax:	
2. MEMBERSHIP CATEGORIES & DUES [Check]		
GOVERNMENT		
Tourism Ministries / Government Tourism Organizations / National Tourism Offices*		\$3,000-\$5,000
CORPORATE		
Transportation Companies (Air, Land, and Sea)		\$1,000
Regional & National Hotel Chains		\$1,000
Conference Centres		\$1,000
Airports		\$1,000
Corporations (Other)		\$1,000
SUPPLIER		
Individual Hotel Properties		\$300
Tour Operators (Inbound/Outbound)		\$300
Retail Travel Agencies / Group Organizers / Incentive Buyers / Museums / Festivals / Other		\$300
ALLIED		
Public Relations Firms		\$200
Media		\$200
Trade Associations / Trade Shows		\$200
Academic Institutions / Research Institutes / Environmental or Cultural NGOs		\$200
ASSOCIATE		
Individual (Engaged in the promotion of Travel and Tourism)		\$100
STUDENT [Travel, Tourism, and Hospitality Studies]		
Students (Please attach student ID or letter from institution)		\$25

Contact information will be published in ATA's Membership Directory.
(unless otherwise instructed in writing or in comments on second page of application)

Please turn over.

3. REASONS FOR JOINING ATA [Check]

News & updates		ATA Events	
Visibility & recognition		Education and training	
Travel familiarization opportunities		Trade Shows	
Global network expansion		Other	

4. HOW DID YOU LEARN ABOUT ATA?

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5. TO WHICH REGION DO YOU TAKE MOST OF YOUR CUSTOMERS? [Check]

Northern Africa		Central Africa		Southern Africa
Eastern Africa		Western Africa		

6. DESCRIPTION OF SERVICES YOUR BUSINESS/ORGANIZATION OFFERS

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7. OTHER TRAVEL INDUSTRY AFFILIATIONS/MEMBERSHIPS

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8. PREFERRED TRAVEL AND TRADE MEDIA [on-line, print, magazines, blogs, etc.]

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9. COMMENTS [Please note if you are interested in joining or starting an ATA Chapter]

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Signature

Date

Membership packages will be sent upon receipt of payment. Please include your business card with application.

To send membership payment by wire, please contact ATA.

To pay with credit card, visit <http://www.africatravelassociation.org/join/join.asp>

Please send personal check, bank check or money order in USD (\$) to:

Africa Travel Association

166 Madison Avenue | Fifth Floor | New York, NY | 10016 | USA

** As of January 1, 2009, the ATA Board of Directors has authorized the following: Rates for government members range from \$3,000 to \$5,000 per year for a specific country destination. Countries with 0 to 800,000 arrivals contribute \$3,000. Countries with 800,000 to 1,000,000 arrivals contribute \$3,500. Countries with 1,000,000 to 5,000,000 arrivals contribute \$4,000. Countries with 5,000,000 arrivals and higher contribute \$5,000.*