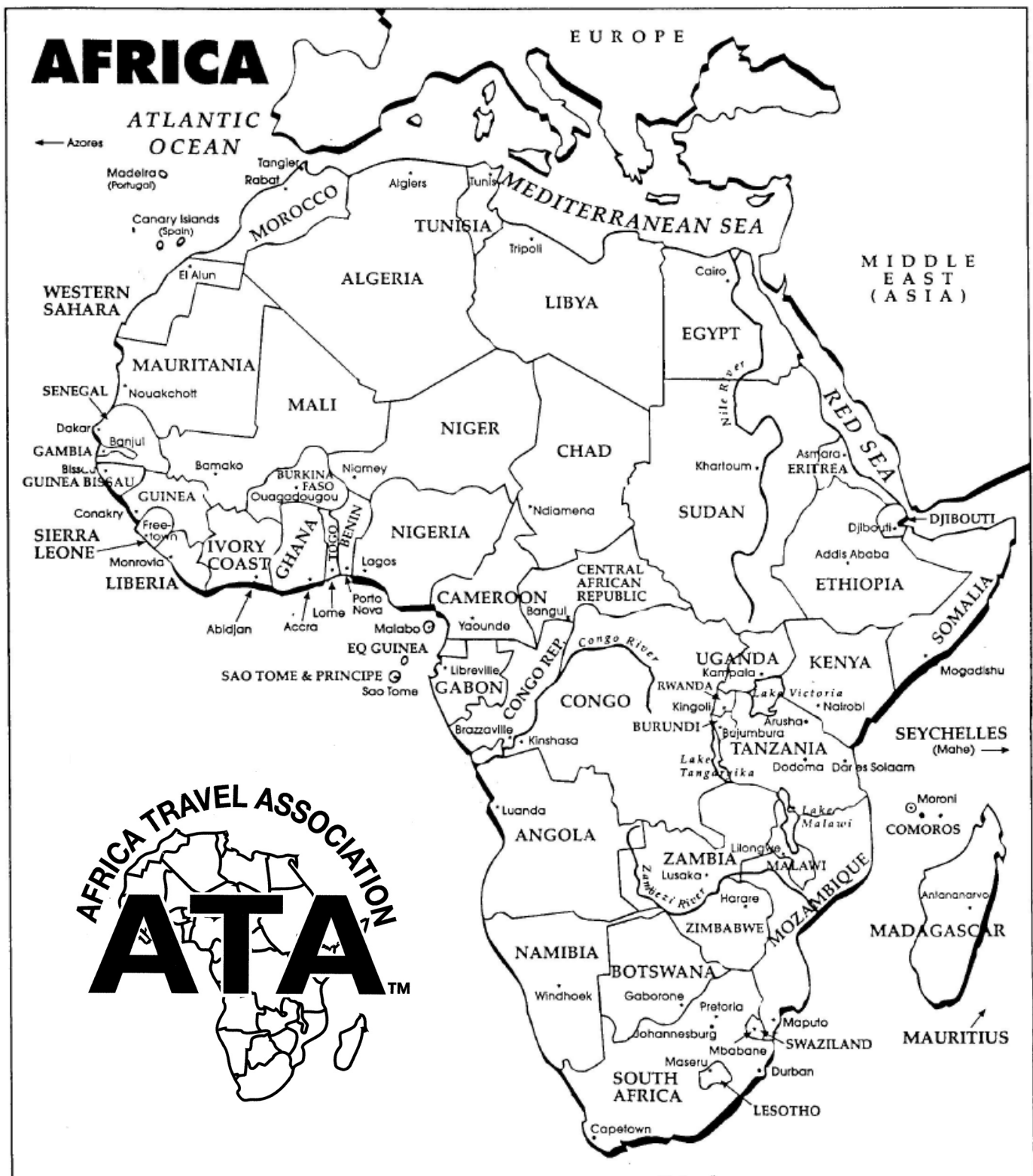


YOUR AFRICA TOUR PLANNER



Africa Travel Association (ATA) is the leading global trade association promoting travel and tourism to Africa and strengthening intra-Africa partnerships. Established in 1975, ATA serves both the public and private sectors of the international travel and tourism industry. ATA membership comprises African governments, their tourism ministers, tourism bureaus and boards, airlines, cruise lines, hotels, resorts, front-line travel sellers and providers, tour operators and travel agents, and affiliate industries. ATA partners with the African Union Commission to promote the sustainable development of tourism to and across Africa. ATA's annual events in Africa and the USA bring together industry leaders to shape Africa's tourism agenda. ATA directly and indirectly generates over \$15 billion annually in tourism receipts as direct contribution to Africa's export earnings. For more information, visit:

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